ANIL KUMAR BAIRY

SENIOR UI/UX & DIGITAL EXPERIENCE LEAD

Enterprise UX | SharePoint & Digital Workplace | Cross-functional Team Leadership

Hyderabad, India | anil.bairy@gmail.com | +91 9290653581 | LinkedIn | Portfolio

PROFESSIONAL SUMMARY

UI/UX and digital experience professional with 11+ years of experience designing and delivering enterprise digital solutions, with a focus on SharePoint intranets, employee engagement and internal communications. Progressed through Senior Analyst, Assistant Manager and Deputy Manager roles at Deloitte, leading a 12-person multidisciplinary team across design, web development, gamification and video production. Experienced in translating business and stakeholder needs into interactive digital experiences, coordinating delivery across multiple workstreams, and coaching design and technical talent.

CORE COMPETENCIES

Enterprise UX & UI Design • SharePoint Intranet Experiences • Digital Workplace Solutions • User Research & Requirements Discovery • Information Architecture & Storyboarding • Wireframing & Prototyping • Usability Testing & UAT • Design Portfolio Coordination • Stakeholder Collaboration • Cross-functional Team Leadership • Employee Engagement Experiences • Team Coaching & Mentoring

PROFESSIONAL EXPERIENCE

Deputy Manager — UI/UX Portfolio Lead | Feb 2024 – Apr 2026

Deloitte Support Services India Pvt. Ltd. | Internal Communications Technology Team

- Led the UI/UX design and delivery portfolio for enterprise SharePoint intranet and ZoomForth platforms supporting internal communications and firm-wide initiatives.
- Coordinated a 12-person cross-functional team across web design, JavaScript and gamification development, and video production; aligned priorities, capacity and dependencies.
- Partnered with the OCEO communications team to translate strategic campaign objectives into scoped digital experiences and coordinate delivery with stakeholders.
- Worked across internal communications, member-firm partners and technical teams to assess requests, clarify scope and route work to the appropriate specialists.
- Identified delivery risks across interactive webpages and gamification initiatives and coordinated actions to protect agreed timelines.
- Coached and mentored team members, supporting individual development and team capability growth.

Assistant Manager — UI/UX Design Lead & Delivery Coordinator | Oct 2020 – Sep 2023

Deloitte Consulting India Pvt. Ltd. | Internal Communications Technology Team

- Directed UI/UX design and delivery for SharePoint-based intranet solutions supporting employee engagement and internal communications.
- Coordinated design, development and QA contributors to take interactive web experiences and gamification features from requirements through release.
- Partnered with content, communications and development teams to align multi-owner initiatives around shared objectives.

Senior Analyst — UI/UX Designer, SharePoint Solutions | Feb 2016 – Oct 2020

Deloitte Consulting India Pvt. Ltd. | Internal Communications Technology Team

- Designed and delivered SharePoint-based digital solutions, creative designs, and interactive content to support employee engagement, internal communications, and firm-wide strategic initiatives.
- Collaborated with team leads and stakeholders to gather requirements, define project scope, and prioritize requests to ensure effective delivery.

User Interface designer and developer | Apr 2015 – Feb 2016

CTH - Resource Square Solutions (P) Ltd. for *Deloitte Consulting India Pvt. Ltd.*

- • Designed and developed webpages and microsites on SharePoint intranet. Took up the graphic designing and newsletter designing & development for employee engagement campaigns.
- Worked under the supervision of team leaders.

UI and Visual Designer | Jan 2014 – Mar 2015

Dot Creations

- Delivered UI and visual design work across client digital projects.

OTHER EXPERIENCE

VFX Compositor & Motion Graphics Designer | Dec 2013 – May 2014

24 Frames Factory

- Worked on visual-effects compositing and motion-graphics production.

VFX Compositor & Motion Graphics Designer; Compositing Trainer | Sep 2010 – Sep 2013

Pixelloid Studios Pvt. Ltd.

- Worked in VFX compositing and motion graphics and supported compositing training.

SKILLS & TOOLS

UX & design: UX design, user research, storyboarding, mock-up/wireframing, prototyping, information architecture, usability testing, UAT

Design software: Adobe XD, Figma, Photoshop, After Effects

Web technologies: HTML, CSS, Bootstrap, responsive web design; familiarity with JavaScript

CMS/Intranet platforms: SharePoint, Zoomforth

EDUCATION

- Master of Computer Applications (MCA) — Jawaharlal Nehru Technological University(H), Warangal, India — 2009
- Bachelor of Science (BSc Computer Science) — Kakatiya University, Warangal, Iindia — 2005